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New Daily News Peaches

"The Peach that doesn't need a cold winter."



DELICIOUS
TANGY FRUIT
MASSES OF GORGEOUS BLOOMS
ALL ON THE SAME TREE

THREE STAR



THE
PEACH TREES
WITH THE
DOUBLE PURPOSE



DEL RANCHO FORTUNA

560 ACRES OF THE FINEST CALIFORNIA SOIL DEVOTED TO THE
WHOLESALE GROWING OF NURSERY STOCK

FOR THE RETAIL NURSERIES

P. O. BOX 548
McFARLAND, CALIF.
TELEPHONE 81-W

Flowers — and Peaches, too

BEAUTIFUL ornamental double flowering peach trees that actually produce an abundance of delicious highly colored fruit, now are available at your nurseries.

These dual purpose trees reward you with branches of exotic blossoms for your house and garden in early spring, then top off in summer with a crop of high quality, good sized fruit—ready to eat in June!

These new wonderful creations were developed by Dr. Walter E. Lammerts of Descanso Gardens, La Canada, California.

TWO STAR

Flowers: Almond type, deep pink.

Fruit: Deep red, white fleshed, semi-freestone.

Harvest: June 1 to June 15.

THREE STAR (See Cover)

Flowers: Dark pink double, 16 to 20 petals.

Fruit: Yellow fleshed, freestone.

Harvest: August 1 to August 15.

THIS strain offers definite advantages to owners of small gardens as the trees can be kept relatively restrained by pruning the long flowering branches each spring. If space is very limited, they may be planted as close as 8 feet. Because these trees have a short winter chilling requirement, they are particularly well adapted to California, Arizona and New Mexico, where they leaf out and flower in January and February.

FOUR STAR (See opposite page)

Flowers: Salmon-pink double, 15 to 18 petals.

Fruit: Highly colored deep red, white fleshed, freestone.

Harvest: June 15 to July 1.

Note: DAILY NEWS PEACHES from our Escondido ranch brought an average of 18 to 21c per pound on the Los Angeles market between June 6 and June 20.

PRICES

TWO STAR

$\frac{3}{8}$ inch to $\frac{1}{2}$ inch	$\frac{5}{8}$ inch to $\frac{3}{4}$ inch
$\frac{1}{2}$ inch to $\frac{5}{8}$ inch	$\frac{3}{4}$ inch to 1 inch
10 to 49.....\$1.00 each	10 to 49.....\$1.10 each
50 to 249..... .90 each	50 to 249..... .95 each
250 up..... .85 each	250 up..... .90 each

THREE STAR & FOUR STAR

$\frac{3}{8}$ inch to $\frac{1}{2}$ inch	$\frac{5}{8}$ inch to $\frac{3}{4}$ inch
$\frac{1}{2}$ inch to $\frac{5}{8}$ inch	$\frac{3}{4}$ inch to 1 inch
10 to 49.....\$1.10 each	10 to 49.....\$1.25 each
50 to 249..... .95 each	50 to 249..... 1.10 each
250 up..... .90 each	250 up..... 1.00 each

F.O.B. McFarland, California



Daily News

FOUR STAR

★★★★

Just imagine! these gorgeous blossoms will be available for home decorations and flower arrangements in early spring, and will be followed by luscious full-flavored freestone peaches between June 15 and July 1.

NEW PEACHES

"The Peach that doesn't need a cold winter."

*Flowers... and Peaches,
too... all on the same tree*

A New

Arrival

Trees of Fortune

Trees of Fortune

**Del
Rancho
Fortuna**

Trees of Fortune

